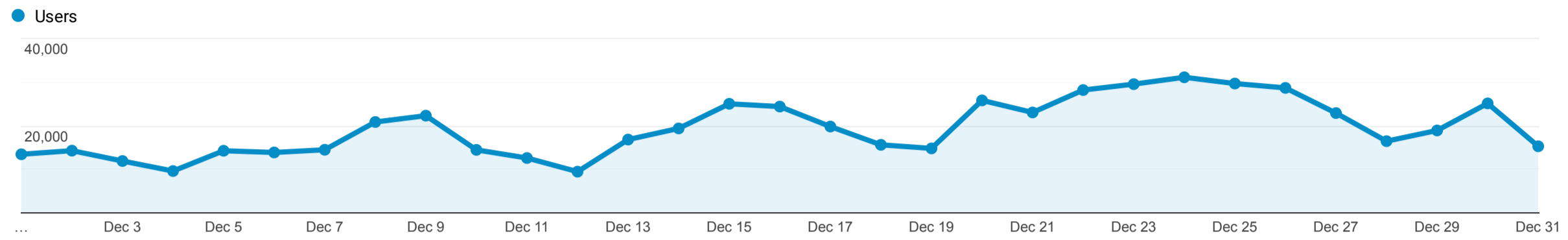


### Audience Overview

Dec 1, 2021 - Dec 31, 2021

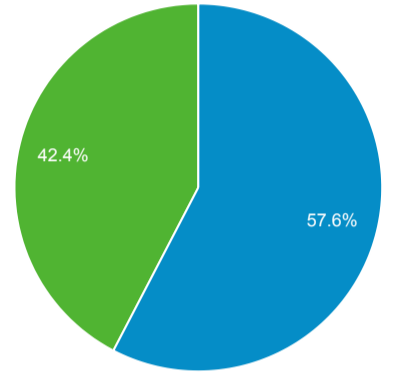
All Users  
100.00% Users

Overview



<b>Users</b> 258,488	<b>New Users</b> 182,776	<b>Sessions</b> 870,379	<b>Number of Sessions per User</b> 3.37
<b>Pageviews</b> 2,607,108	<b>Pages / Session</b> 3.00	<b>Avg. Session Duration</b> 00:01:49	<b>Bounce Rate</b> 1.24%

■ New Visitor ■ Returning Visitor



Country	Users	% Users
1.  Sierra Leone	188,495	72.42%
2.  United States	20,942	8.05%
3.  United Kingdom	9,464	3.64%
4.  Ghana	6,846	2.63%
5.  Liberia	4,458	1.71%
6.  United Arab Emirates	2,229	0.86%
7.  Germany	1,940	0.75%
8.  Nigeria	1,917	0.74%
9.  Guinea	1,773	0.68%
10.  Gambia	1,632	0.63%