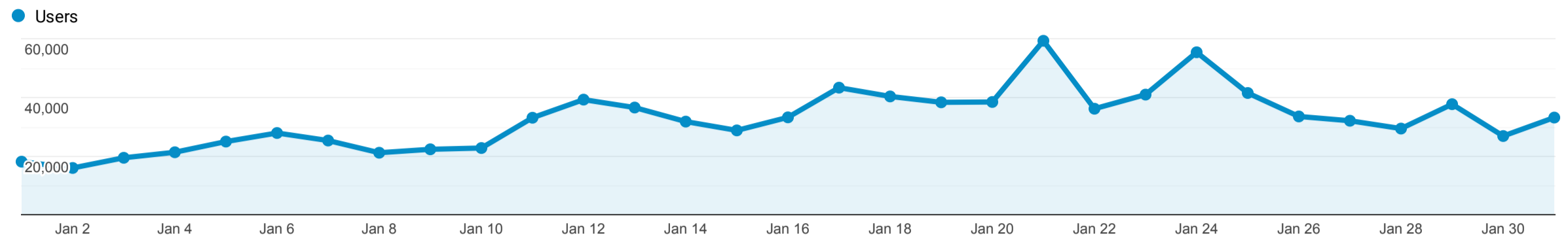


### Audience Overview

Jan 1, 2022 - Jan 31, 2022

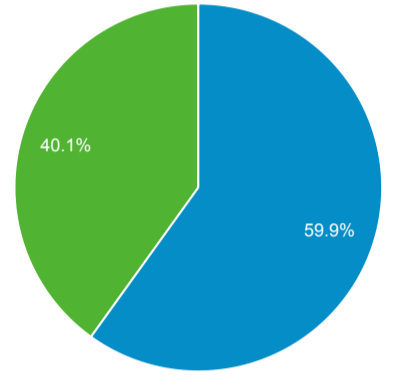
All Users  
100.00% Users

Overview



<b>Users</b> 429,079	<b>New Users</b> 313,366	<b>Sessions</b> 1,441,534	<b>Number of Sessions per User</b> 3.36
<b>Pageviews</b> 4,343,618	<b>Pages / Session</b> 3.01	<b>Avg. Session Duration</b> 00:01:52	<b>Bounce Rate</b> 1.28%

■ New Visitor ■ Returning Visitor



Country	Users	% Users
1.  Sierra Leone	285,687	65.39%
2.  United States	29,690	6.80%
3.  Ghana	15,874	3.63%
4.  United Kingdom	13,603	3.11%
5.  Nigeria	10,734	2.46%
6.  Liberia	7,949	1.82%
7.  United Arab Emirates	6,953	1.59%
8.  Pakistan	4,164	0.95%
9.  Germany	3,904	0.89%
10.  Kenya	3,480	0.80%