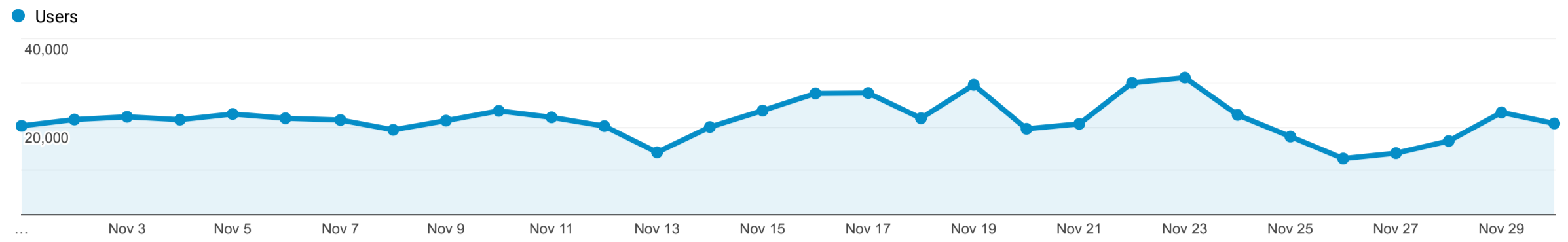


Audience Overview

Nov 1, 2022 - Nov 30, 2022

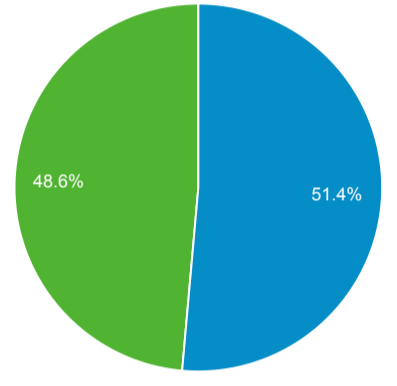
All Users
100.00% Users

Overview



| | | | |
|-------------------------------|--------------------------------|--|--|
| Users 243,873 | New Users 132,127 | Sessions 887,304 | Number of Sessions per User 3.64 |
| Pageviews 2,847,346 | Pages / Session 3.21 | Avg. Session Duration 00:02:21 | Bounce Rate 3.56% |

Returning Visitor (Blue) | New Visitor (Green)



| Country | Users | % Users |
|--------------------------|---------|---------|
| 1. Sierra Leone | 179,605 | 71.56% |
| 2. United States | 25,275 | 10.07% |
| 3. United Kingdom | 7,967 | 3.17% |
| 4. Germany | 6,376 | 2.54% |
| 5. Liberia | 2,391 | 0.95% |
| 6. United Arab Emirates | 1,996 | 0.80% |
| 7. Guinea | 1,935 | 0.77% |
| 8. Gambia | 1,642 | 0.65% |
| 9. Türkiye | 1,517 | 0.60% |
| 10. Belgium | 1,315 | 0.52% |