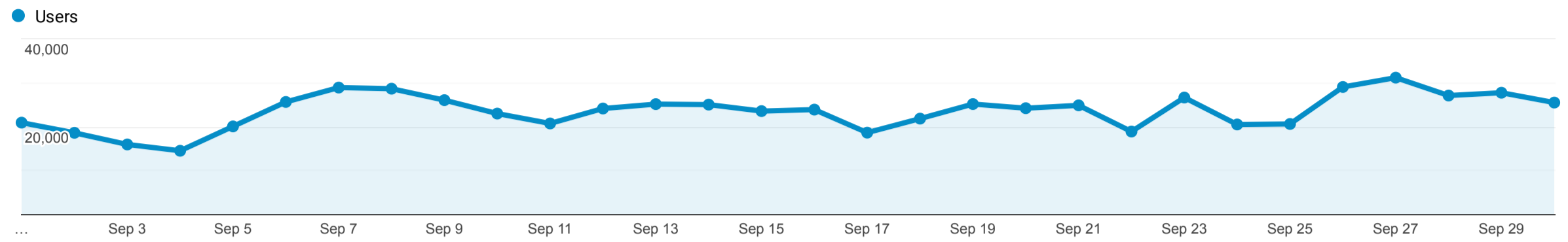


Audience Overview

Sep 1, 2022 - Sep 30, 2022

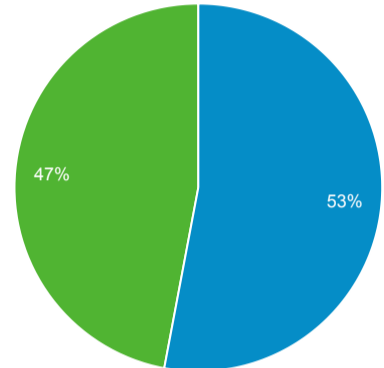
All Users
100.00% Users

Overview



| | | | |
|-------------------------------|--------------------------------|--|--|
| Users 256,607 | New Users 139,236 | Sessions 985,637 | Number of Sessions per User 3.84 |
| Pageviews 2,963,109 | Pages / Session 3.01 | Avg. Session Duration 00:02:01 | Bounce Rate 2.55% |

■ Returning Visitor ■ New Visitor



| Country | Users | % Users |
|--------------------------|---------|---------|
| 1. Sierra Leone | 194,678 | 74.23% |
| 2. United States | 24,749 | 9.44% |
| 3. United Kingdom | 8,678 | 3.31% |
| 4. Liberia | 2,659 | 1.01% |
| 5. Nigeria | 2,298 | 0.88% |
| 6. United Arab Emirates | 2,029 | 0.77% |
| 7. Guinea | 1,984 | 0.76% |
| 8. Ghana | 1,820 | 0.69% |
| 9. France | 1,765 | 0.67% |
| 10. Gambia | 1,716 | 0.65% |