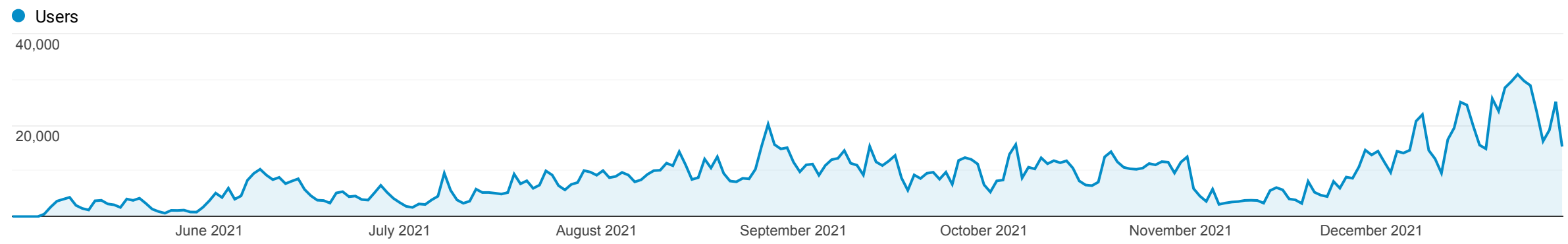


Audience Overview

May 1, 2021 - Dec 31, 2021

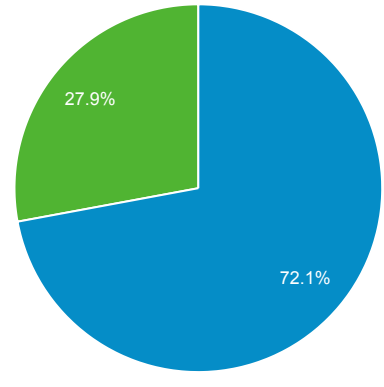
All Users
100.00% Users

Overview



Users 766,136	New Users 757,531	Sessions 3,001,107	Number of Sessions per User 3.92
Pageviews 8,943,554	Pages / Session 2.98	Avg. Session Duration 00:01:47	Bounce Rate 2.32%

■ New Visitor ■ Returning Visitor



Country	Users	% Users
1. Sierra Leone	506,392	65.11%
2. United States	99,062	12.74%
3. United Kingdom	34,459	4.43%
4. Ghana	13,499	1.74%
5. Nigeria	10,454	1.34%
6. Liberia	9,377	1.21%
7. Ireland	7,034	0.90%
8. Germany	6,812	0.88%
9. Guinea	6,284	0.81%
10. United Arab Emirates	5,804	0.75%