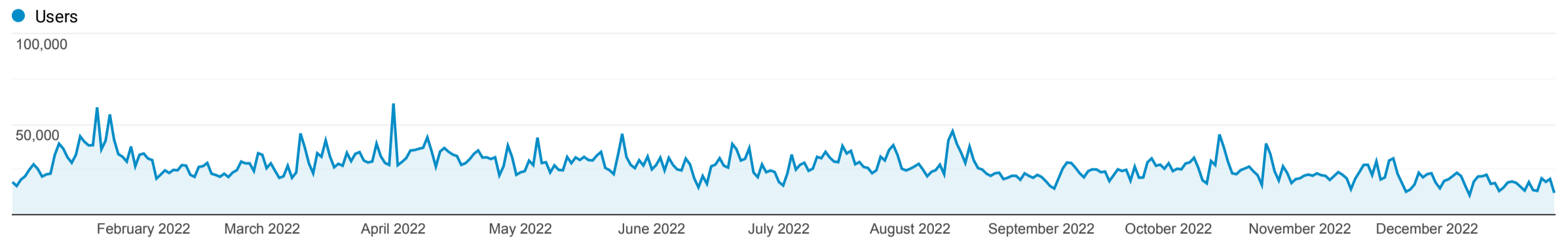


Audience Overview

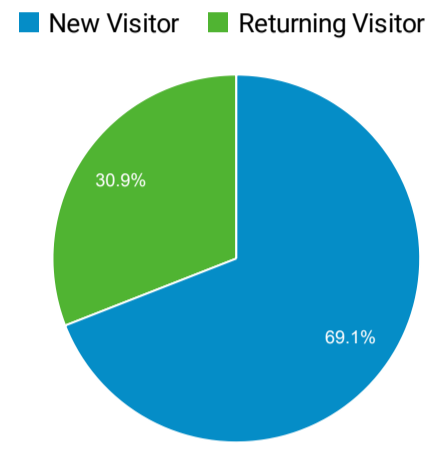
Jan 1, 2022 - Dec 31, 2022

All Users
100.00% Users

Overview



Users 2,271,121	New Users 2,149,019	Sessions 13,890,139	Number of Sessions per User 6.12
Pageviews 42,394,632	Pages / Session 3.05	Avg. Session Duration 00:02:02	Bounce Rate 2.16%



Country	Users	% Users
1. Sierra Leone	1,485,967	63.21%
2. United States	300,789	12.79%
3. United Kingdom	98,771	4.20%
4. Ghana	45,368	1.93%
5. Nigeria	40,565	1.73%
6. Liberia	34,180	1.45%
7. Germany	29,013	1.23%
8. United Arab Emirates	23,509	1.00%
9. Guinea	18,886	0.80%
10. Gambia	17,266	0.73%