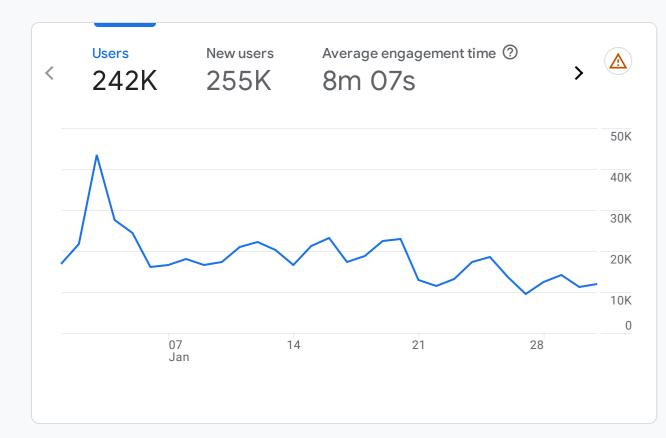
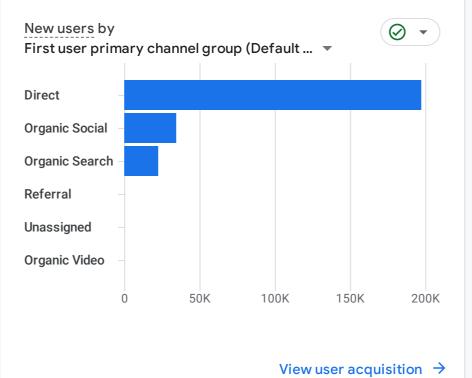
## All Users Add comparison +

## Reports snapshot

Users - by Country





WHERE DO YOUR NEW USERS COME FROM?

Users - by Platform / device category	▲ •
PLATFORM / DEVICE CATEGORY	USERS
web / mobile	229K
web / desktop	11K
web / tablet	2.1K

Users - by Audience name		Users    by Gend
AUDIENCE NAME	USERS	
All Users	242K	
		• MAL
		68

View platform devices  $\rightarrow$ 

ers≖ by Country		<b>A</b> •
	COUNTRY	USERS
	Sierra Leone	177K
	United States	21K
	United Kingdom	9.9K
	Netherlands	8.5K
	Liberia	2.7K
	Norway	2.3K
	Ghana	2.2K

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions▼ by Session primary ch▼	•
SESSION PRIMARY	SESSIONS
Direct	1.9M
Referral	222K
Organic Search	107K
Organic Social	83K
Unassigned	17K
Organic Video	32

View countries  $\rightarrow$ 

View traffic acquisition  $\rightarrow$ 

View pages and screens  $\rightarrow$ 

**(** 

0.9%

essions▼ by ession primary ch▼	<ul> <li>•</li> </ul>
ESSION PRIMARY	SESSIONS
rect	1.9M
eferral	222K
ganic Search	107K
ganic Social	83K
nassigned	17K
ganic Video	32

## WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class	Ø •
PAGE TITLE AND SCREEN	VIEWS
New Online Business Compa	48K
Sierra Leonean Leone Name	46K
BREAKING: Sierra Leone Gov	44K
President Bio Sacks Joseph	38K
Sierraloaded   Sierra Leone N	37K
BREAKING: Former Presiden	36K
Former President Koroma to	35K

## View traffic acquisition $\rightarrow$

